Shelley Brock

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PROFILE

My name is Shelley Brock. I feel I am a versatile graphic designer with experience in print, digital media and web design. Photography is also something I love to do, and hope to incorporate in my Graphic Design Work. I am also skilled in drawing and illustration. I am fluent in designing logos, graphics, web design and photo-manipulation. My skill set includes extensive knowledge of the primary Adobe software, as well as CSS and HTML experience. I strive to create work that not only looks good but also communicates a message clearly.

EXPERIENCE

Graphic Artist | Mobile Life Solutions | Norcross, GA | March 2014 - September 2014
Use Adobe Creative Cloud to design both print and digital media for company use. Format and set up files to be correctly printed out. Create mobile app home screens, backgrounds, icons and any other graphics needed for app creation. Plan appropriate User Interface for all mobile apps created. Plan out compositions, designs and functions for each individual company mobile app. Collect appropriate information and files for creation of mobile apps.

Graphic Design & Marketing Intern | Community Bankers Association of Georgia | Atlanta, GA
July 2013 - November 2013
Used Adobe Creative Suite 5 to design both print and digital media for company and company client use. Performed website administrator tasks such as updating content, designing graphics and content for company website use. Assisted with email campaigns to 5,000 plus company contacts. Aided in organization of Annual Meeting & Trade Show, Annual Marketing Conference and multiple CBA events by developing marketing plan, emails, invitations, press relations, presentations, flyers, brochures and other materials. Used Hootsuite to manage and create updates for company social media accounts. Used Microsoft Excel and Power Point to aid in organization of company members, create company distributed documents and create slide show presentations for various events. Used Adobe Creative Suite 5 to help design and create company seasonal magazine.

Graphic Designer/Freelance Work | Atlanta, GA | November 2012 - Present
Design logos for company use. Develop banner designs to be placed on vehicles associated with company. Create business cards and brochures for company use. Illustrate any other graphics that the company may need. Take photographs of products, cars and individuals to be used for social media sites and company website. Brainstorm and communicate ideas to company team members for all design aspects. Plan out overall layout, design and content for company website.

EDUCATION

Savannah College of Art and Design
BFA in Graphic Design

SKILLS

- Extensive knowledge of Graphic Design software such as Photoshop, InDesign, Illustrator, Dreamweaver, Acrobat, Lightroom and Muse. The web technologies I have experience with are HTML, CSS, and Wordpress.
- Skilled in: Branding and Identity, Logo Design, HTML and CSS, General Graphics, Web Design and Photo-Manipulation